

# #BegKuningMRDIY Challenge

## TERMS AND CONDITIONS

### 1. INTRODUCTION

- 1.1. '#BegKuningMRDIY Challenge' ("the Contest") is organised by MR.D.I.Y. GROUP (M) BERHAD ("MRDIY").
- 1.2. Participation in the '#BegKuningMRDIY Challenge' constitutes the full and unconditional agreement to and acceptance of these Terms & Conditions.
- 1.3. MRDIY reserves the right to amend these Terms & Conditions at its sole discretion without prior notice, provided that no such amendment shall materially prejudice the rights of participants who have submitted valid entries prior to such amendment.

### 2. ELIGIBILITY

- 2.1. This Contest is open to all Malaysian citizens above 18 years of age (as of 1 June 2026), except the employees and immediate families of the Organiser, including its affiliated and/or related companies, distributors, dealers, advertising and promotion agencies. Contestants of a minimum of 5 years up to below the age of 18 years old must seek parental or guardian consent. ("Eligible Contestant")
- 2.2. Eligible Contestants must have at least 1,000 followers on any social media platform used to participate in the Contest.
- 2.3. Eligible Contestants must submit their entries via the method under Step 1 to 3 below, within the Contest Period.
- 2.4. Only Eligible Contestants may participate in the Contest and stand a chance to win the Prize.

### 3. CONTEST PERIOD

- 3.1. The Contest will run from 1 June 2026 09:00:00 to 30 June 2026 23:59:59 following (UTC+08:00) Kuala Lumpur, Malaysia time zone ("**Contest Period**").
- 3.2. Entries received outside the Contest Period shall be automatically disqualified.

### 4. HOW TO PARTICIPATE

- 4.1. Steps to join:

**Step 1: Capture a Creative Photo or Video**

Take a creative photo or video featuring the MR.DIY Yellow Bag ("Qualifying Entry").

**Step 2: Upload & Hashtag**

Post the Qualifying Entry on your social media account and tag MR.DIY along with the hashtag #BegKuningMRDIY.

**Step 3: Submit Entry**

Complete your submission through <https://mrdiy.co/BegKuningMRDIY> to stand a chance to win.

- 4.2. Participants must maintain their social media account settings as “public” until prize fulfilment.
- 4.3. Each Participant may only win one (1) Prize throughout the Contest Period.
- 4.4. Incomplete, fraudulent, automated, or non-compliant entries will be disqualified.
- 4.5. Entries must not contain unlawful, defamatory, obscene, or infringing content.
- 4.6. This Contest is in no way sponsored, endorsed, administered by, or associated with Facebook, Instagram, TikTok, X, YouTube, or Xiaohongshu. All submitted videos must comply with the respective social media platform’s community guidelines to avoid removal, restriction, or account suspension.
- 4.7. Participants shall not delete or remove their video submission prior to prize fulfilment. Failure to maintain the submission may result in forfeiture of eligibility and/or prize.

## 5. **WINNERS & PRIZES**

### 5.1. **How to Win:**

- 5.1.1. The Organiser will select sixteen (16) finalists with the most creative entries from the qualified participants as a finalist by its panel of judges. From the finalists, the MRDIY’s panel of judges will select:
  - One (1) Grand Prize Winner;
  - Two (2) Second Prize Winners;
  - Three (3) Third Prize Winners;
  - Ten (10) Consolation Prize Winners;
- 5.1.2. The Organiser’s decision on the winners list is final and is on its absolute sole discretion. No further correspondence or appeal will be entertained. By participating in this Contest, the participants agree not to challenge and/or object to any decisions made by the Organiser in connection with the Contest.

### 5.2. **Prizes:**

<b>Prizes</b>	<b>Units</b>	<b>Details</b>
I. Grand Prize	x 1	Sony ZV-E10- Mark 2
II. Second Prize	x 2	DJI Osmo Pocket 4
III. Third Prize	x 3	DJI Mic Mini
IV. Consolation Prize	x 10	RM200 Cash

- 5.2.1. The Grand Prize of Sony ZV-E10- Mark 2, Second Prize of DJI Osmo Pocket 4, Third Prize of DJI Mic Mini, and Consolation Prize of RM200 Cash must be redeemed must be claimed within sixty (60) days from the date of notification, at the Eligible Participant’s own expense, unless otherwise stated. Any prize not claimed within this period shall be automatically forfeited without further notice.
- 5.2.2. The participant is required to produce proof of identity during or prior to prize redemption for purposes of verification. The only forms of proof of identity accepted by the Organiser are a Malaysian Identity card or Driver’s license. A failure to provide any proof of identity entitles the Organiser to disqualify the winner.

### **5.3. Announcement of Winners**

- 5.3.1. Winners will be notified via e-mail and/or telephone call using the contact details provided in their submission.
- 5.3.2. Should the first attempt to contact the eligible winner fail, i.e. no reply, telephone number not in service or no connection, etc, another two (2) attempts will be made within the next two (2) working days of the first telephone call. Where such further attempts are unsuccessful, MRDIY reserves the right to disqualify the eligible winner and thereafter select the next eligible winner as a replacement.
- 5.3.3. The Winners' announcement will be made on the MR.D.I.Y. Malaysia Facebook, Instagram, TikTok, Threads, X, Xianghongshu [<https://www.facebook.com/mrdiy2u>], [<https://www.instagram.com/mrdiy2u>], [<https://www.tiktok.com/@mrdiy.malaysia>], [<https://www.threads.com/@mrdiy2u>], [<https://x.com/mrdiyMY>], [<https://www.xiaohongshu.com/user/profile/63b3ea9b00000026005b1d>] page and MR.D.I.Y. Malaysia website page [<https://mrdiy.co/BegKuningMRDIY>].
- 5.3.4. Failure to accept a prize by the winner once informed via MR.DIY Malaysia, the Organiser shall reserve its right to award the prize to another winner. The Organiser shall not be held responsible if the winners do not respond within the time frame stated above, for whatsoever reason.
- 5.3.5. In the event of the Organiser being requested to post/courier a Prize to a Winner, the Organiser will not be held liable of non-receipt of Prize or damages caused during the delivery process. No replacement and/or exchange of Prize will be entertained.
- 5.3.6. Prizes are non-transferable and not exchangeable for cash (except prizes expressly stated as cash), whether in part or in full. MRDIY reserves the right to substitute any prize with another of similar value at its sole discretion.
- 5.3.7. Picture(s) of the prizes shown in any advertisement, promotional, publicity and other materials relating to or in connection with this Contest is/are solely for illustration purposes only and may not depict the actual colour, model or specification of the prize(s) and does not include any optional accessories.
- 5.3.8. Any taxes, duties, levies, or charges arising from acceptance of any prize shall be the sole responsibility of the winners.

### **6. USE OF PERSONAL DATA**

All Participants to the Contest have given consent to MRDIY to disclose, share or collect their Personal Data to the MRDIY's business partner and associates for the purpose of the Contest. MRDIY shall always put it as priority to secure the Personal Data of the Participants in relation to their participation in the Contest. The Participants also acknowledge that they have read, understood and accepted all the terms and conditions as stipulated under the MRDIY's Privacy Policy at <https://www.mrdiy.com/privacy-policy>.

### **7. OWNERSHIP / USE RIGHTS**

- 7.1. The Participants hereby grant to the Organiser the right to use on any photos, information and/or any other material received by the Organiser from the Participants during the Contest (including but not limited to the Participants' name, email addresses, contact numbers, photo and etc.) for advertising, marketing and communication

purposes without compensation to the Participant, his or her successors or assigns, or any other entity.

- 7.2. The Organiser reserves all their exclusive right whether to reject, amend, vary or correct on any entries on which the Organiser deemed incorrect, incomplete, suspicious, invalid or where the Organiser has reasonable ground to believe it is against the law, public policy or involved fraud.
- 7.3. The Participants agrees and consent to comply with all the policy, rules and regulation as which may be prescribed by the Organiser from time to time and shall not knowingly or negligently damage or cause any form of interruption to the Contest and/or prevent others from entering the Contest, failing which the Organiser shall be allowed at their absolute discretion to disqualify or bar the Participant from participating in the Contest or any contest in the future as which may be launched or announced by the Organiser.
- 7.4. The Organiser and its respective parent companies, affiliates, subsidiaries, licensees, directors, officers, agents, independent contractors, advertising, promotion, and fulfilment agencies, and legal advisors are not responsible for and shall not be liable for:-
  - I. any disruption, network congestion, malicious virus attacks, unauthorized data hacking, data corruption and server hardware failure or otherwise; any technical errors, whether due to inaccessibility of internet network
  - II. any telephone, electronic, hardware or software program, network, internet, server or computer malfunctions, failures, interruptions, miscommunications or difficulties of any kind, whether human, mechanical or electrical, including, without limitation, the incorrect or inaccurate capture of entry information online;
  - III. any late, lost, delayed, misdirected, incomplete, illegible or unintelligible communication including but not limited to e-mails;
  - IV. any failure, incomplete, lost, garbled, jumbled, interrupted, unavailable or delayed on the computer transmissions;
  - V. any condition caused by events beyond the control of the Organiser that may cause the Contest to be disrupted or corrupted;
  - VI. any injuries, losses, or damages of any kind arising in connection with or as a result of the gift, or acceptance, possession, or use of the Prize, or from participation in the Contest;
  - VII. any printing or typographical errors in any materials associated with the Contest.
- 7.5. The Organiser and its respective parent companies, subsidiaries, affiliates, licensees, directors, officers, employees, agents, independent contractors and advertising/promotion agencies make no warranties and representatives, whether expressly or impliedly, in fact or in law, relative to the use or enjoyment of the Prize, including but without limitation to their quality, merchantability or fitness for a particular purpose.
- 7.6. Winners will be required to sign and return a release of liability (if any), declaration of eligibility (if any), and where lawful, publicity consent agreement (if any), from the Organiser. By participating in the Contest, winners agree to grant the Organiser and their respective parent companies, subsidiaries, affiliates, licensees, directors, officers, agents, independent contractors and advertising/ promotion agencies the use of data

collected through the Contest website, likeness, biographical data and statements for purposes, including, without limitation, advertising, trade, or promotion, in perpetuity, in any and all media now known or hereafter devised, without compensation, unless prohibited by law.

- 7.7. The Organiser reserves the right to end, terminate or postpone the Contest from time to time or even to vary, amend or extend the Contest Period at its own and absolute discretion.
- 7.8. All costs, fees and/or expenses incurred and/or to be incurred by the Winners in relation to the Contest and/or to claim the Prize(s), which shall include but not limited to the costs for transportation, postage/courier, personal costs and/or any other costs shall be at sole responsibility of the Winners.

## **8. INTELLECTUAL PROPERTY & WARRANTIES**

- 8.1. Participants warrant that their Qualifying Video is original and does not infringe third-party rights.
- 8.2. Participants confirm all individuals appearing in the video have provided consent.
- 8.3. Participants agree to indemnify MRDIY against claims arising from breach of these warranties.
- 8.4. Participants grant MRDIY a worldwide, royalty-free licence to use submitted content for promotional purposes.
- 8.5. Unless otherwise stated, the Organiser retains all proprietary rights to the intellectual property (including but not limited to trademarks and copyrights) used for this Contest and owns the copyright to all contents within

## **9. GOVERNING LAW**

- 9.1. These Terms and Conditions are governed by the laws of Malaysia. The courts of Malaysia shall have exclusive jurisdiction.
- 9.2. In the event of any inconsistency between the English and Malay versions, the English version shall prevail.