

MR.DIY x K-POP DEMON HUNTERS: INTO THE SPOTLIGHT CONTEST TERMS AND CONDITIONS

("Terms and Conditions")

1. INTRODUCTIONS

- 1.1 This "MR.DIY x K-POP DEMON HUNTERS: INTO THE SPOTLIGHT CONTEST" ("Into the Spotlight Contest") is organised by **MR D.I.Y. GROUP (M) BERHAD [Registration No.: 201001034084 (918007-M)]** including its affiliated companies, marketing partners, advertising and promotion agencies (collectively referred to as the "Organiser"), in collaboration with K-POP DEMON HUNTERS.
- 1.2 Into the Spotlight Contest submission entry will begin from 7 September 2026 to 27 September 2026 ("Into the Spotlight Entry Submission Period").

2. ELIGIBILITY

- 2.1 This Into the Spotlight Contest is open to all citizens and permanent residents of Malaysia, aged between 4 to 12 years (as of 29th September 2026) ("Eligible Contestant"). All participants must seek parental or guardian consent.
- 2.2 The Parent/Guardian must complete and submit the official Into the Spotlight Contest entry form on behalf of the Eligible Contestant and provide accurate information as requested by the Organiser.
- 2.3 Eligible Contestant must submit their entries via the method under Step 1 to 3 below, within the Into the Spotlight Entry Submission Period, before 23:59:59 on 27 September 2026. All entries received outside the Into the Spotlight Contest Period shall be automatically disqualified.
- 2.4 Only Eligible Contestant may participate in the Into the Spotlight Contest and stand a chance to win a Prize (as defined hereinafter).

3. HOW TO PARTICIPATE

- 3.1 To participate in the Into the Spotlight Contest, Eligible Contestant are required to follow these steps:

Step 1: Create your entry

Upload a striking photo or creative video showcasing your favorite KPOP DEMON HUNTERS character by bringing the character to life through your own creative interpretation or other eligible creative content.

Step 2: Publish your entry

Post your photo or video entry on any of your personal (parent/ guardian) social media account (Facebook/ Instagram/ Tiktok/ XiaohongShu), and include the hashtag

#MRDIY , #NetflixMY and #KpopDemonHuntersr ("Hashtag").

Contestant must tag or mention MR.D.I.Y. Malaysia on the respective social media platform the photo or video is uploaded, including

- Facebook [MR.DI.Y. Malaysia],
- TikTok [@mrdiy.malaysia],
- Instagram [@mrdiy2u], and/or
- Xiaohongshu (XHS) [MR.D.I.Y. Malaysia]

in the post.

Step 3: Official Submission and shortlisting

Submit your video entry to mrdiy.co/KpopDemonHunter. Shortlisted Eligible Contestant are required to attend the Final Round to win a Prize. The post must remain publicly accessible throughout the Into the Spotlight Contest Period and until the completion of the judging process. Private accounts or deleted posts will be disqualified automatically.

Step 4: Attend the Final Round

If shortlisted as a Top 20 Finalist, attend the live catwalk and character presentation on 4 October 2026 at Sunway Pyramid to compete for prizes.

- 3.2 The Organiser shall not be held liable for inappropriate content, content being remove by authority or platform provider.
- 3.3 Contestants are allowed to submit as many entries as they like to increase the chances of winning. However, each Eligible Contestant is entitled to win only once throughout the Contest Period.
- 3.4 Incomplete registrations/ incomplete entries / entries received outside the Contest Period will be disqualified from the Contest.

- 3.5 Contestants must not publish any obscene, immoral, vulgar content, sensitive in nature, or any content that violates The Printing Presses and Publications Act 1948.
- 3.6 Contestant's posts and their social media accounts must be set to public. In the event the Organiser is unable to verify the entry due to incorrect account settings and/ or being removed by social media platforms for whatsoever reason, the entry will be considered invalid and voided.
- 3.7 The Organiser shall not be held liable for any claims arising from the infringement of copyright laws or being removed by social media platforms.
- 3.8 Entries that do not adhere to this Terms and Condition will be automatically disqualified.

4. HOW TO WIN

4.1 Notification of Finalists

- a. The Organiser will review all eligible entries and shortlist twenty (20) Finalists based on creativity and overall quality. Finalists will be announced prior to **4 October 2026**.
- b. Finalists must confirm attendance within the specified timeframe upon notification. Failure to respond, confirm, or attend will result in disqualification, and the Organiser reserves the right to select a replacement Finalist.
- c. Finalists must be accompanied and supervised by a parent or legal guardian throughout the Final Round.

4.2 Final Round Event Details

- a. **Venue:** LG2 Central Avenue, Sunway Pyramid
- b. **Date:** Sunday, 4 October 2026

4.3 Final Round.

- a. Finalists are required to participate in an on-ground character catwalk, character presentation, photoshoots, videography, interviews, and other scheduled event activities
- b. Evaluation is based on creativity, character interpretation, presentation, confidence, overall appearance, and overall impact.
- c. Following the Final Round, judges will select the Grand Prize Winner, Second Prize Winner, Third Prize Winner, and Consolation Prize Winners from among the twenty (20) Finalists, based on:
 - i. Character accuracy;
 - ii. Costume execution;
 - iii. Creativity;
 - iv. Character presentation;
 - v. Stage presence;
 - vi. Overall performance; and
 - vii. Overall visual impact.
- d. Finalists must comply with all safety, venue, and event-management requirements. Props, accessories, or costumes that pose safety risks or violate venue regulations are strictly prohibited. Non-attendance results in disqualification and forfeiture of prize eligibility.

4.4 Organiser's Discretion

- a. Final Decisions: The Organiser's decisions regarding shortlisting and winner selection are final, conclusive, and binding. No further correspondence, appeals, or disputes will be entertained.
- b. Agreement to Terms: By participating in the Contest, participants agree to abide by all decisions made by the Organiser and the panel of judges.

4.5 Prizes.

Prize Tier	Number of Winners	Prize
Grand Prize	x1	KPDH Products Hamper (RM 150)+ RM2,000 MR.DIY CASH VOUCHER
Second Prize	x1	KPDH Products Hamper (RM 100) + RM1,500 MR.DIY CASH VOUCHER
Third Prize	x1	KPDH Products Hamper (RM 50) + RM1,000 MR.DIY CASH VOUCHER

Consolation Prize	x17	KPDH Small Hamper (RM 20) + RM100 MR.DIY Cash Voucher
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5. GENERAL TERMS AND CONDITIONS

- 5.1 By participating in this Into the Spotlight Contest, participants agree to be bound by the official Terms and Conditions and decisions/ announcement made by the Organiser.
- 5.2 The Organiser reserves the rights to amend, delete or add to these Terms and Conditions without any prior notice at any time and the participants shall be bound to such changes.
- 5.3 The Organiser reserves the right to amend and change the Into the Spotlight Contest's winning mechanics at its sole discretion and without prior notice.
- 5.4 The Organiser is not responsible or liable for any error, omission, interruption, deletion, defect, delay in operation or transmission, communications line failure, theft or destruction, unauthorised access to, or alteration of, user or member communications, or any problems or technical malfunction of any telephone network or lines, computer online systems, servers or providers, computer equipment, software, failure of e-mail on account of technical problems or traffic congestion on the internet and/or websites.
- 5.5 Picture(s) of the Prizes shown in any advertisement, promotional, publicity and other materials relating to or in connection with this Into the Spotlight Contest is/are solely for illustration purposes only and may not depict the actual colour, model or specification of the prize(s) and does not include any optional accessories.
- 5.6 Prizes are not exchangeable for other items of equivalent value by the winner. The Organiser reserves the absolute right to substitute any prize with that of similar value at any time without prior notice. All prizes are not transferable, refundable or exchangeable in any other form for whatever reason. The value of the Prize is correct at the time of printing. All Prizes are given on an "as is" basis. The Organiser will not be responsible if the Prize is damaged after it is received by the winner.
- 5.7 The winner may be required to produce proof of identity during or prior to prize redemption for purposes of verification. The only forms of proof of identity accepted by the Organiser are a Malaysian identity card or a driver's license. A failure to provide any proof of identity entitles the Organiser to disqualify the participant/winner.

6. USE OF PERSONAL DATA

- 6.1 All participants to the Into the Spotlight Contest shall be deemed have given consent to the Organiser collecting, sharing, and disclosing their Personal Data, including full name, mobile phone number and email address, for purposes such as registration and verification. The Organiser shall always put it as priority to secure the Personal Data of the participants in relation to their participation in Into the Spotlight Contest. The participants also acknowledge that they have read, understood and accepted all the terms and conditions as stipulated under the Organiser's Privacy Policy at <https://www.mrdiy.com/privacy-policy>.

7. OWNERSHIP / USE RIGHTS

- 7.1 The participants hereby grant to the Organiser the right to use on any photos, information and/or any other material received by the Organiser from the participants during Into the Spotlight Contest (including but not limited to the participants' name, email addresses, contact numbers, photo and etc.) for advertising, marketing and communication purposes without compensation to the participant, his or her successors or assigns, or any other entity.
- 7.2 The Organiser reserves all their exclusive right whether to reject, amend, vary or correct on any entries on which the Organiser deemed incorrect, incomplete, suspicious, invalid or where the Organiser has reasonable ground to believe it is against the law, public policy or involved fraud.
- 7.3 The Participants agrees and consent to comply with all the policy, rules and regulation as which may be prescribed by the Organiser from time to time and shall not knowingly or negligently damage or cause any form of interruption to the Into the Spotlight Contest and/or prevent others from entering the Into the Spotlight Contest, failing which the Organiser shall be allowed at their absolute discretion to disqualify or bar the Participant from participating in the Into the Spotlight Contest or any Into the Spotlight Contest in the future as which may be launched or announced by the Organiser.
- 7.4 The Organiser and its respective parent companies, affiliates, subsidiaries, licensees, directors, officers, agents, independent contractors, advertising, promotion, and fulfilment agencies, and legal advisors are not responsible for and shall not be liable for:-
 - a. any disruption, network congestion, malicious virus attacks, unauthorized data hacking, data corruption and server hardware failure or otherwise; any technical errors, whether due to inaccessibility of internet network
 - b. any telephone, electronic, hardware or software program, network, internet, server or computer malfunctions, failures, interruptions, miscommunications or difficulties of any kind, whether human, mechanical or electrical, including, without limitation, the incorrect or inaccurate capture of entry information online;
 - c. any late, lost, delayed, misdirected, incomplete, illegible or unintelligible communication including but not limited to e-mails;
 - d. any failure, incomplete, lost, garbled, jumbled, interrupted, unavailable or delayed on the computer transmissions;

- e. any condition caused by events beyond the control of the Organiser that may cause the Into the Spotlight Contest to be disrupted or corrupted;
 - f. any injuries, losses, or damages of any kind arising in connection with or as a result of the gift, or acceptance, possession, or use of the Prize, or from participation in the Into the Spotlight Contest;
 - g. any printing or typographical errors in any materials associated with the Into the Spotlight Contest.
- 7.5 The Organiser and its respective parent companies, subsidiaries, affiliates, licensees, directors, officers, employees, agents, independent contractors and advertising/promotion agencies make no warranties and representatives, whether expressly or impliedly, in fact or in law, relative to the use or enjoyment of the Prize, including but without limitation to their quality, merchantability or fitness for a particular purpose.
- 7.6 Winners will be required to sign and return a release of liability (if any), declaration of eligibility (if any), and where lawful, publicity consent agreement (if any), from the Organiser. By participating in the Into the Spotlight Contest, winners agree to grant the Organiser and their respective parent companies, subsidiaries, affiliates, licensees, directors, officers, agents, independent contractors and advertising/ promotion agencies the use of data collected through the Into the Spotlight Contest website, likeness, biographical data and statements for purposes, including, without limitation, advertising, trade, or promotion, in perpetuity, in any and all media now known or hereafter devised, without compensation, unless prohibited by law.
- 7.7 The Organiser reserves the right to end, terminate or postpone the Into the Spotlight Contest from time to time or even to vary, amend or extend the Into the Spotlight Contest Period at its own and absolute discretion.
- 7.8 All costs, fees and/or expenses incurred and/or to be incurred by the Winners in relation to the Into the Spotlight Contest and/or to claim the Prize(s), which shall include but not limited to the costs for transportation, postage/courier, personal costs and/or any other costs shall be at sole responsibility of the Winners.

8. INTELLECTUAL PROPERTY

- 8.1 Unless otherwise stated, the Organiser retains all proprietary rights to the intellectual property (including but not limited to trademarks and copyrights) used for this Into the Spotlight Contest and owns the copyright to all contents within.