

MR.DIY Ular-lar 2025 - Snake Game

TERMS AND CONDITIONS

INTRODUCTION

1. The MR. DIY Ular-lar 2025 – Snake Game (“**MR. DIY Ular-lar Snake Game**”) is an exciting online game-based competition organised by MR.D.I.Y. GROUP (M) BERHAD (“**the Organiser**”). Participants can showcase their skills by controlling a snake to collect points and climb the leaderboard.
2. The MR. DIY Ular-lar Snake Game will run from 9th January 2025 09:00:00 to 12th February 2025 23:59:59 following (UTC+08:00) Kuala Lumpur, Malaysia time zone (“**MR. DIY Ular-lar Snake Game Period**”). All entries received outside the MR. DIY Ular-lar Snake Game Period shall be automatically disqualified.
3. The Organiser reserves the right to amend the Terms & Conditions, shorten or extend the MR. DIY Ular-lar Snake Game Period at its sole discretion without prior notice.

ELIGIBILITY

1. This MR. DIY Ular-lar Snake Game is open to all citizens and permanent residents of Malaysia, aged 18 years (as of 9th January 2025) and above except the employees and immediate families of the Organiser, including its affiliated and/or related companies, distributors, dealers, advertising and promotion agencies. Participants of a minimum of 5 years up to below the age of 18 years old must seek parental or guardian consent (“**Eligible Contestant**”).
2. Eligible Contestant must submit their entries via the method under **Step 1 to 2** below, within the MR. DIY Ular-lar Snake Game Period, before 23:59:59 on 12th February 2025. All entries received outside the MR. DIY Ular-lar Snake Game Period shall be automatically disqualified.
3. Only Eligible Contestant may participate in the MR. DIY Ular-lar Snake Game and stand a chance to win the Prize (as defined hereinafter).

HOW TO PARTICIPATE

1. To participate in the MR. DIY Ular-lar Snake Game, Eligible Contestant are required to follow these steps:

Step 1: Visit the MR.DIY Ular-lar Snake Game Website at

ularlar.mrdiy.com/snakegame

Step 2: Sign Up for an Account under the Snake Game

Eligible Contestant must sign up for an account by providing their full name, a valid mobile number and email address.

Step 3: Play the Game

The objective of the game is to collect highest points possible by controlling the snake to consume as many:

Orange: Worth 3 points; or

Red Packet: Worth 5 points

Scores will be recorded on MR. DIY Ular-lar Snake Game leaderboard in real-time.

WINNERS & PRIZES

1. How to Win:

- a. The top 50 Eligible Contestant with the highest scores on the leaderboard at the end of the MR. DIY Ular-lar Snake Game Period will win RM 100.00 MR. DIY cash vouchers each (hereinafter referred to **“the Prize”**).
- b. If two or more participants achieve the same score, the participant who achieved the score earlier will be ranked higher based on the timestamp recorded.
- c. Each Eligible Contestant is eligible to win only one (1) Prize.
- d. The Organiser's decision on the winners list is final and is on its absolute sole discretion. No further correspondence or appeal will be entertained. By participating in this MR. DIY Ular-lar Snake Game, the participants agree not to challenge and/or object to any decisions made by the Organiser in connection with the MR. DIY Ular-lar Snake Game.

2. Prizes: RM100 MR.DIY cash voucher x 50 winners

3. Winner Notification:

- a. Winners will be contacted via email or mobile number provided during sign-up. Failure to respond within 3 days of contact will result in disqualification, and the next eligible participant will be selected as a replacement. The Organiser shall not be held responsible if the winners do not respond within the time frame stated above, for whatsoever reason.
- b. The Winners' announcement will be made on the MR.D.I.Y. Malaysia Facebook page [<https://www.facebook.com/mrdiy2u>], MR.D.I.Y. Malaysia website page [<https://www.mrdiy.com/promotion/mrdiy-ular-lar-snake-game-2025>], and MR.D.I.Y. Ular-lar microsite.
- c. Failure to accept a Prize by the winner once informed via MR.DIY Malaysia, the Organiser shall reserve its right to award the Prize to another winner. The Organiser shall not be held responsible if the winners do not respond within the time frame stated above, for whatsoever reason.

- d. Winners may be asked to provide proof of identity, such as a Malaysian Identity Card or Driver's License, during or prior to Prize redemption for purposes of verification. Failure to provide proof of identity may result in disqualification and forfeiture of the Prize.
- a. In the event that the Organiser is required to post or courier a Prize to a winner, the Organiser will not be held liable for non-receipt of the Prize or any damages incurred during the delivery process. No replacement or exchange of the Prize will be entertained.

GENERAL TERMS

1. The Organiser reserves the absolute right to amend the terms and conditions and substitute any Prize with that of similar value at any time without prior notice. All Prizes are not transferable, refundable or exchangeable in any other form for whatever reason.
2. The value of the Prize is correct at the time of printing. All Prizes are given on an "as is" basis.
3. Picture(s) of the Prizes shown in any advertisement, promotional, publicity and other materials relating to or in connection with this MR. DIY Ular-lar Snake Game is/are solely for illustration purposes only and may not depict the actual colour, model or specification of the Prize(s) and does not include any optional accessories.

USE OF PERSONAL DATA

All Participants to the MR. DIY Ular-lar Snake Game shall be deemed have given consent to the Organiser collecting, sharing, and disclosing their Personal Data, including full name, mobile phone number and email address, for purposes such as account registration and verification as Eligible MR. DIY Ular-lar Snake Gameant and/ pr winner. The Organiser shall always put it as priority to secure the Personal Data of the Participants in relation to their participation in MR. DIY Ular-lar Snake Game. The Participants also acknowledge that they have read, understood and accepted all the terms and conditions as stipulated under the Organiser's Privacy Policy at <https://www.mrdiy.com/privacy-policy>.

OWNERSHIP / USE RIGHTS

1. The Participants hereby grant to the Organiser the right to use on any photos, information and/or any other material received by the Organiser from the Participants during MR. DIY Ular-lar Snake Game (including but not limited to the Participants' name, email addresses, contact numbers, photo and etc.) for advertising, marketing and communication purposes without compensation to the Participant, his or her successors or assigns, or any other entity.
2. The Organiser reserves all their exclusive right whether to reject, amend, vary or correct on any entries on which the Organiser deemed incorrect, incomplete, suspicious, invalid or where the Organiser has reasonable ground to believe it is against the law, public policy or involved fraud.

3. The Participants agrees and consent to comply with all the policy, rules and regulation as which may be prescribed by the Organiser from time to time and shall not knowingly or negligently damage or cause any form of interruption to the MR. DIY Ular-lar Snake Game and/or prevent others from entering the MR. DIY Ular-lar Snake Game, failing which the Organiser shall be allowed at their absolute discretion to disqualify or bar the Participant from participating in the MR. DIY Ular-lar Snake Game or any MR. DIY Ular-lar Snake Game in the future as which may be launched or announced by the Organiser.
4. The Organiser and its respective parent companies, affiliates, subsidiaries, licensees, directors, officers, agents, independent contractors, advertising, promotion, and fulfilment agencies, and legal advisors are not responsible for and shall not be liable for:-
 - I. any disruption, network congestion, malicious virus attacks, unauthorized data hacking, data corruption and server hardware failure or otherwise; any technical errors, whether due to inaccessibility of internet network
 - II. any telephone, electronic, hardware or software program, network, internet, server or computer malfunctions, failures, interruptions, miscommunications or difficulties of any kind, whether human, mechanical or electrical, including, without limitation, the incorrect or inaccurate capture of entry information online;
 - III. any late, lost, delayed, misdirected, incomplete, illegible or unintelligible communication including but not limited to e-mails;
 - IV. any failure, incomplete, lost, garbled, jumbled, interrupted, unavailable or delayed on the computer transmissions;
 - V. any condition caused by events beyond the control of the Organiser that may cause the MR. DIY Ular-lar Snake Game to be disrupted or corrupted;
 - VI. any injuries, losses, or damages of any kind arising in connection with or as a result of the gift, or acceptance, possession, or use of the Prize, or from participation in the MR. DIY Ular-lar Snake Game;
 - VII. any printing or typographical errors in any materials associated with the MR. DIY Ular-lar Snake Game.
5. The Organiser and its respective parent companies, subsidiaries, affiliates, licensees, directors, officers, employees, agents, independent contractors and advertising/promotion agencies make no warranties and representatives, whether expressly or impliedly, in fact or in law, relative to the use or enjoyment of the Prize, including but without limitation to their quality, merchantability or fitness for a particular purpose.
6. Winners will be required to sign and return a release of liability (if any), declaration of eligibility (if any), and where lawful, publicity consent agreement (if any), from the Organiser. By participating in the MR. DIY Ular-lar Snake Game, winners agree to grant the Organiser and their respective parent companies, subsidiaries, affiliates, licensees, directors, officers, agents, independent contractors and advertising/ promotion agencies the use of data collected through the MR. DIY Ular-lar Snake Game website, likeness, biographical data and statements for purposes, including, without limitation, advertising, trade, or promotion, in perpetuity, in any and all media now known or hereafter devised, without compensation, unless prohibited by law.

7. The Organiser reserves the right to end, terminate or postpone the MR. DIY Ular-lar Snake Game from time to time or even to vary, amend or extend the MR. DIY Ular-lar Snake Game Period at its own and absolute discretion.
8. All costs, fees and/or expenses incurred and/or to be incurred by the Winners in relation to the MR. DIY Ular-lar Snake Game and/or to claim the Prize(s), which shall include but not limited to the costs for transportation, postage/courier, personal costs and/or any other costs shall be at sole responsibility of the Winners.

INTELLECTUAL PROPERTY

Unless otherwise stated, the Organiser retains all proprietary rights to the intellectual property (including but not limited to trademarks and copyrights) used for this MR. DIY Ular-lar Snake Game and owns the copyright to all contents within.