

MR.DIY Ular-lar Challenge 2025

TERMS AND CONDITIONS

INTRODUCTION

1. The 'Ular-lar Challenge' ("the Contest") is a creative video challenge organised by MR.D.I.Y. GROUP (M) BERHAD ("the Organiser"). Participants can showcase their creativity by recording a video and submitting their entries to win Prizes (as hereinafter defined).
2. The Contest will run from 9 January 2025 00:00:00 to 12 February 2025 23:59:59 following (UTC+08:00) Kuala Lumpur, Malaysia time zone ("Contest Period").
3. By participating in the Contest, the participant agrees to be bound by these Terms and Conditions herein. The Organiser reserves the right to amend the Terms and Conditions, shorten or extend the Contest Period at its sole discretion without prior notice.

ELIGIBILITY

1. This Contest is open to all Malaysian citizens above 18 years of age (as of 9 Feb 2025) except the employees and immediate families of the Organiser, including its affiliated and/or related companies, distributors, dealers, advertising and promotion agencies. Contestants of a minimum of 5 years up to below the age of 18 years old must seek parental or guardian consent. ("Eligible Contestant").
2. Eligible Contestant must submit their entries via the method under Step 1 to 3 below, within the Contest Period. All entries received outside the Contest Period shall be automatically disqualified.
3. Only Eligible Contestant may participate in the Contest and stand a chance to win the Prize.

HOW TO PARTICIPATE

1. To participate in the Contest, participants are required to record and post a video on any social media platform, including but not limited to Facebook, Instagram, Tik Tok, Xiao Hong Shu and/or X/Twitter

2. Steps to participate in the Contest:

Step 1: Snap

Record a video featuring your most creative way of expressing "Ular-lar" or using "蛇蛇蛇 **Ular-lar by MR.DIY**" audio in your video. The video must be more than 15 seconds (no maximum) in duration. Be as creative as possible with CNY vibes!

Step 2: Post

Post the video entry on any of your personal social media account with #Ularlar ("Hashtag") and tag or mention MR.D.I.Y. Malaysia including Facebook [<https://www.facebook.com/mrdiy2u>], Instagram [<https://www.instagram.com/mrdiy2u/>], Tik Tok [<https://www.tiktok.com/@mrdiy.malaysia>], and XiaoHongShu [<https://mrdiy.co/xiaohongshu>] in the post.

Step 3: Submit

Submit your video entry to mrdiy.co/ularlarchallenge .

3. Participants are allowed to submit as many entries with a different video as they like to increase the chances of winning. However, each Participant is entitled to win only ONCE throughout the Contest Period.

4. Incomplete registrations/entries and/ or entries received outside the Contest Period will be disqualified from the Contest.

5. Participants are required to have a social media account with privacy settings set to “public”. In the event the Organiser is unable to verify the entry due to incorrect account settings and/ or being removed by social media platform for whatsoever reason, the entry will be considered invalid and voided.

6. Participants must not publish any obscene, immoral, vulgar content, sensitive in nature, or any content that violates The Printing Presses and Publications Act 1948.

7. Entries must follow the respective platform’s Community guidelines to avoid any restrictions / ban after submitting the video.

8. Entries that do not adhere to the rules will be automatically disqualified.

WINNERS & PRIZES

1. How to Win:

(i) The Organiser will select thirty-six (36) participants with the **most creative entries** from the qualified participants as a finalist by its panel of judges. The Organiser’s panel of judges shall then determine and select the Grand Prize Winner, Second Prize Winner and/or the Consolation Prizes Winner from those thirty-six (36) finalist participants.

(ii) The Organiser’s decision on the winners list is final and is on its absolute sole discretion. No further correspondence or appeal will be entertained. By participating in this Contest, the participants agree not to challenge and/or object to any decisions made by the Organiser in connection with the Contest.

2. Prizes:

I. Grand Prize	x 3	10G【金蛇献瑞压岁钱】Year Of The Snake Yasui Jin Gold Coin, Yellow Gold 9999	1 unit for each winner
III. Second Prize	x 3	AirPods Max	
IV. Consolation Prize	x 30	MR.DIY RM100 Cash Voucher	

3. Each successful submission by the participants will be awarded with a guaranteed MR.DIY RM10 Cash Vouchers but only limited to the first 30 participants with eligible submissions. Please note that each participant can submit as many entries as they wish, but the early submission reward will only be awarded once per participant.

4. The Organiser reserves the right to amend and change the Contest’s winning mechanics at its sole discretion.

5. The Organiser reserves the rights to feature winners’ photos and videos on all MR.DIY Group websites and social media pages.

6. The Winners' announcement will be made on the MR D.I.Y. Malaysia Facebook page [<https://www.facebook.com/mrdiy2u>], Instagram page [<https://www.instagram.com/mrdiy2u/>], TikTok page [<https://www.tiktok.com/@mrdiy.malaysia>] and MR D.I.Y. Malaysia website page [<http://mrdiy.co/ularlarchallenge>].

7. The prize winners will be notified and verified via email/ telephone call within three months after the Contest Period.

8. Should the first attempt to contact the eligible winner fail, i.e. no reply, telephone number not in service or no connection, etc, another two (2) attempts will be made within the next two (2) working days of the first telephone call. Where such further attempts are unsuccessful, the Organiser reserves the right to disqualify the eligible winner and thereafter select the next eligible winner as a replacement.

9. All prizes must be claimed at winners' own expense within sixty (60) days after the date of notification of winnings. All unclaimed prizes will be forfeited by the Organiser sixty (60) days after the date of notification of winnings.

10. Failure to accept a prize by the winner once informed via MR.DIY Malaysia, the Organiser shall reserves its right to award the prize to another winner. The Organiser shall not be held responsible if the winners do not respond within the time frame stated above, for whatsoever reason.

11. The participant is required to produce proof of identity during or prior to prize redemption for purposes of verification. The only forms of proof of identity accepted by the Organiser are a Malaysian Identity card or Driver's license. A failure to provide any proof of identity entitles the Organiser to disqualify the winner.

12. In the event of the Organiser being requested to post/courier a Prize to a Winner, the Organiser will not be held liable of non-receipt of Prize or damages caused during the delivery process. No replacement and/or exchange of Prize will be entertained.

13. The Organiser reserves the absolute right to substitute any prize with that of similar value at any time without prior notice. All prizes are not transferable, refundable or exchangeable in any other form for whatever reason. The value of the prize is correct at the time of printing. All prizes are given on an "as is" basis.

14. Prizes are not exchangeable for cash, in part or in full. The Organiser reserves the right to substitute the prize with that of a similar value at any time without prior notice.

15. Picture(s) of the prizes shown in any advertisement, promotional, publicity and other materials relating to or in connection with this Contest is/are solely for illustration purposes only and may not depict the actual colour, model or specification of the prize(s) and does not include any optional accessories.

16. Eligible Participants shall not remove their video submission at any time prior to prize fulfillment to prevent forfeiture.

USE OF PERSONAL DATA

All Participants to the Contest shall be deemed have given consent to the Organiser to disclose, share or collect their Personal Data to the Organiser's business partner and associates. The Organiser shall always put it as priority to secure the Personal Date of the Participants in relation to their participation in the Contest. The Participants also acknowledge that they have read, understood and accepted all the terms and conditions as stipulated under the Organiser's Privacy Policy at

OWNERSHIP / USE RIGHTS

1. The Participants hereby grant to the Organiser the right to use on any photos, information and/or any other material received by the Organiser from the Participants during the Contest (including but not limited to the Participants' name, email addresses, contact numbers, photo and etc.) for advertising, marketing and communication purposes without compensation to the Participant, his or her successors or assigns, or any other entity.

2. The Organiser reserves all their exclusive right whether to reject, amend, vary or correct on any entries on which the Organiser deemed incorrect, incomplete, suspicious, invalid or where the Organiser has reasonable ground to believe it is against the law, public policy or involved fraud.

3. The Participants agrees and consent to comply with all the policy, rules and regulation as which may be prescribed by the Organiser from time to time and shall not knowingly or negligently damage or cause any form of interruption to the Contest and/or prevent others from entering the Contest, failing which the Organiser shall be allowed at their absolute discretion to disqualify or bar the Participant from participating in the Contest or any contest in the future as which may be launched or announced by the Organiser.

4. The Organiser and its respective parent companies, affiliates, subsidiaries, licensees, directors, officers, agents, independent contractors, advertising, promotion, and fulfilment agencies, and legal advisors are not responsible for and shall not be liable for:-

- I. any disruption, network congestion, malicious virus attacks, unauthorized data hacking, data corruption and server hardware failure or otherwise; any technical errors, whether due to inaccessibility of internet network
- II. any telephone, electronic, hardware or software program, network, internet, server or computer malfunctions, failures, interruptions, miscommunications or difficulties of any kind, whether human, mechanical or electrical, including, without limitation, the incorrect or inaccurate capture of entry information online;
- III. any late, lost, delayed, misdirected, incomplete, illegible or unintelligible communication including but not limited to e-mails;
- IV. any failure, incomplete, lost, garbled, jumbled, interrupted, unavailable or delayed on the computer transmissions;
- V. any condition caused by events beyond the control of the Organiser that may cause the Contest to be disrupted or corrupted;
- VI. any injuries, losses, or damages of any kind arising in connection with or as a result of the gift, or acceptance, possession, or use of the Prize, or from participation in the Contest;
- VII. any printing or typographical errors in any materials associated with the Contest.

5. The Organiser and its respective parent companies, subsidiaries, affiliates, licensees, directors, officers, employees, agents, independent contractors and advertising/promotion agencies make no warranties and representatives, whether expressly or impliedly, in fact or in law, relative to the use or enjoyment of the Prize, including but without limitation to their quality, merchantability or fitness for a particular purpose.

6. Winners will be required to sign and return a release of liability (if any), declaration of eligibility (if any), and where lawful, publicity consent agreement (if any), from the Organiser. By participating in the Contest, winners agree to grant the Organiser and their respective parent companies, subsidiaries, affiliates, licensees, directors, officers, agents, independent contractors and advertising/ promotion agencies the use of data collected through the Contest website, likeness, biographical data and

statements for purposes, including, without limitation, advertising, trade, or promotion, in perpetuity, in any and all media now known or hereafter devised, without compensation, unless prohibited by law.

7. The Organiser reserves the right to end, terminate or postpone the Contest from time to time or even to vary, amend or extend the Contest Period at its own and absolute discretion.

8. All costs, fees and/or expenses incurred and/or to be incurred by the Winners in relation to the Contest and/or to claim the Prize(s), which shall include but not limited to the costs for transportation, postage/courier, personal costs and/or any other costs shall be at sole responsibility of the Winners.

INTELLECTUAL PROPERTY

Unless otherwise stated, the Organiser retains all proprietary rights to the intellectual property (including but not limited to trademarks and copyrights) used for this Contest and owns the copyright to all contents within.